

# Leveraging the Cloud for Web 2.0 Applications

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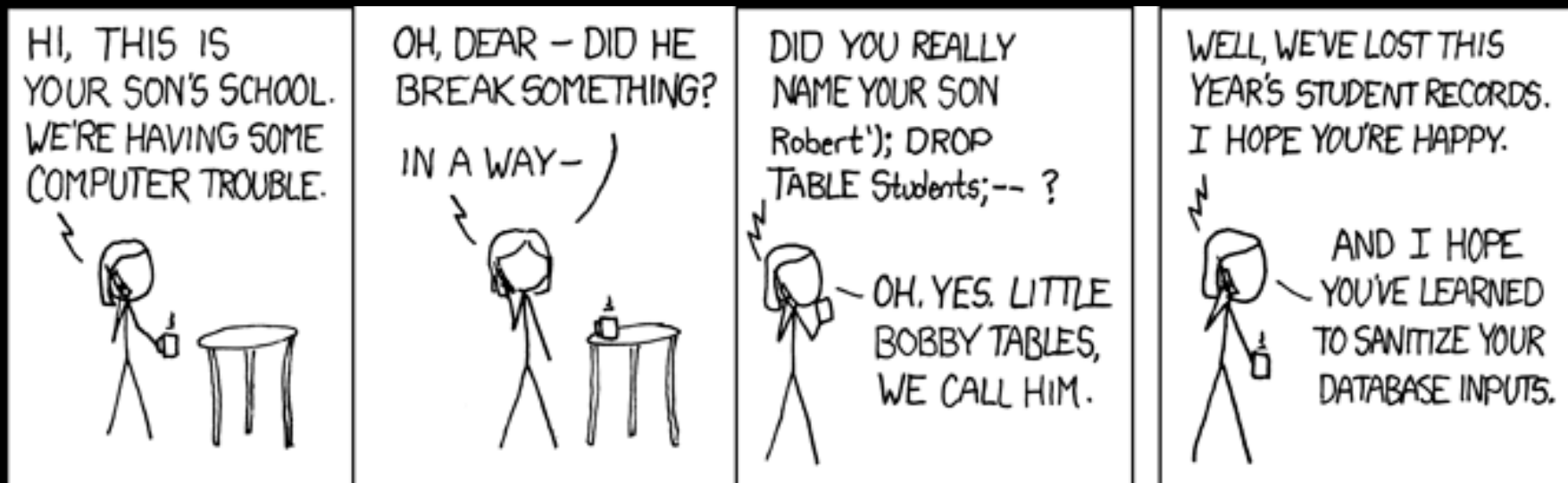
Phone: 210.618.4708

Github: <http://github.com/rackspace>

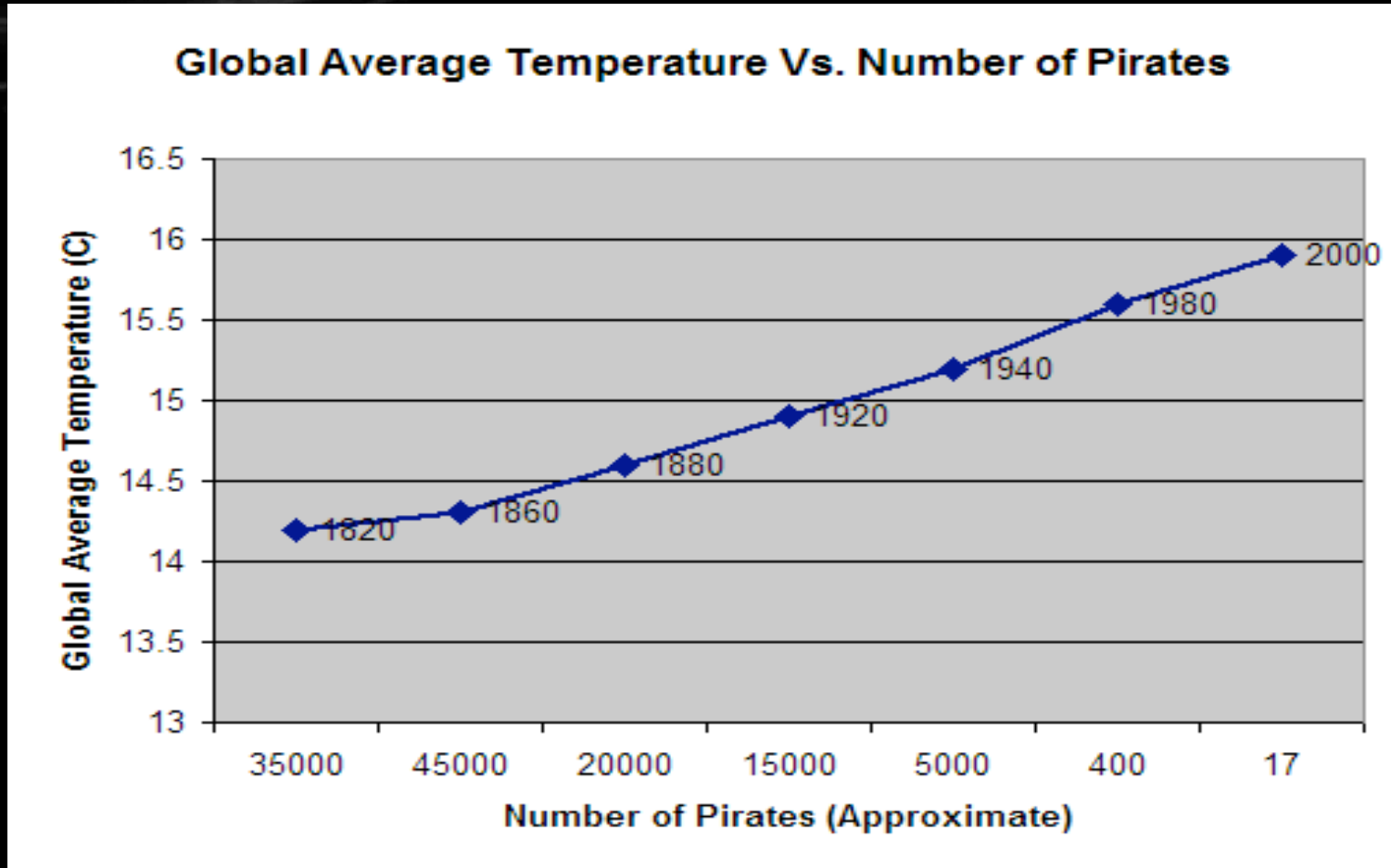
# About Me

# Obligatory PowerPoint Stuff

# xkcd Cartoon



# Graph With No Context



# Funny Cat Picture



# Slide That Makes No Sense Whatever



And finally, a slide that I will read verbatim to you, as if you paid to come to this conference in order to get an experience that could be replicated by a simple text-to-speech program and a department store mannequin.

# What To Expect Today

# Intentionally Vague Terms Ahead

# “Web 2.0”

“Cloud”

# Open Standards Is The Secret Sauce

# Problem: Avoiding Cloud Vendor Lock-In

# What Is An Open API And Why Do I Care?

# How Do Cloud And Open APIs Improve Web 2.0?

# What Are The Missing Pieces?

# Question Time

# Let Me Know If I Can Help You

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