

Intelligent Newspaper as an Example of Multiplatform, Content Based Application for eReaders

Mikolaj Malaczynski, Legimi

O'REILLY

TOC

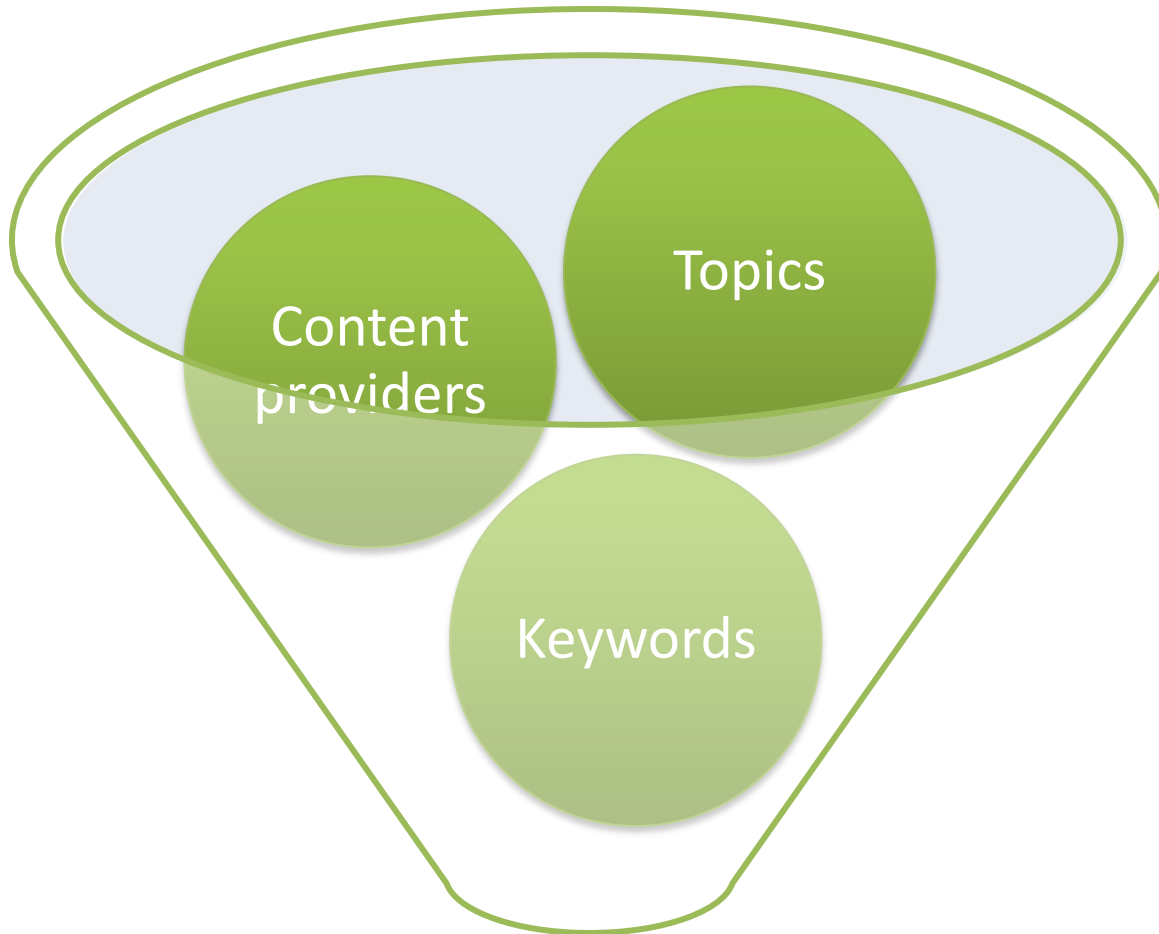
Conference

Tools of Change
for Publishing

FEB 22-24, 2010 • NY

Legimi





+ tuning & refinement

Custom Newspaper

Topics

- ☕
- 🎵
- ⚽
- 🚗
- 📡
- 🎭
- 📈
- 💻

Content providers

- The News Journal Worth every minute.
www.delawareonline.com
- theguardian
- The Journal Today's Voice of the North
- Le Monde
- USA TODAY
- WALL STREET JOURNAL
- The New York Times

Keywords

Alerts:

- Broadway shows
- Emerging markets
- Publishing





The latest

Culture

Technology



Ron Paul for President, says Conservative Political Action Conference poll

Former presidential candidate Ron Paul addresses the Conservative Political Action Conference (CPAC) in Washington, Friday, Feb. 19, 2010.

The Journal



White House adjusts strategy on Republicans

The Obama administration aims to put members of the GOP on the spot, forcing them to compromise on issues or be portrayed as obstructionists.

WALL STREET JOURNAL



Bad Weather Threatens Endeavour's Return to Earth

Space shuttle Endeavour is scheduled to return to earth tonight but weather may postpone the landing

theguardian



1/1





Bad Weather Threatens Endeavour's Return to Earth

Space shuttle Endeavour is scheduled to return to earth tonight but weather may postpone the landing

The shuttle is scheduled to re-enter the earth's atmosphere and land in Florida later today but cloudy weather and high winds are threatening to cause a postponement.

The shuttle has been airborne for 2 weeks with the mission of bringing necessary equipment and supplies to the International Space Station.

This past Friday the ship undocked from the ISS and began the long journey back towards earth.

NASA has 4 more trips into space before they retire their fleet of shuttle

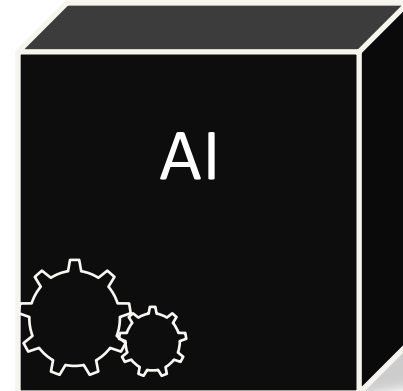
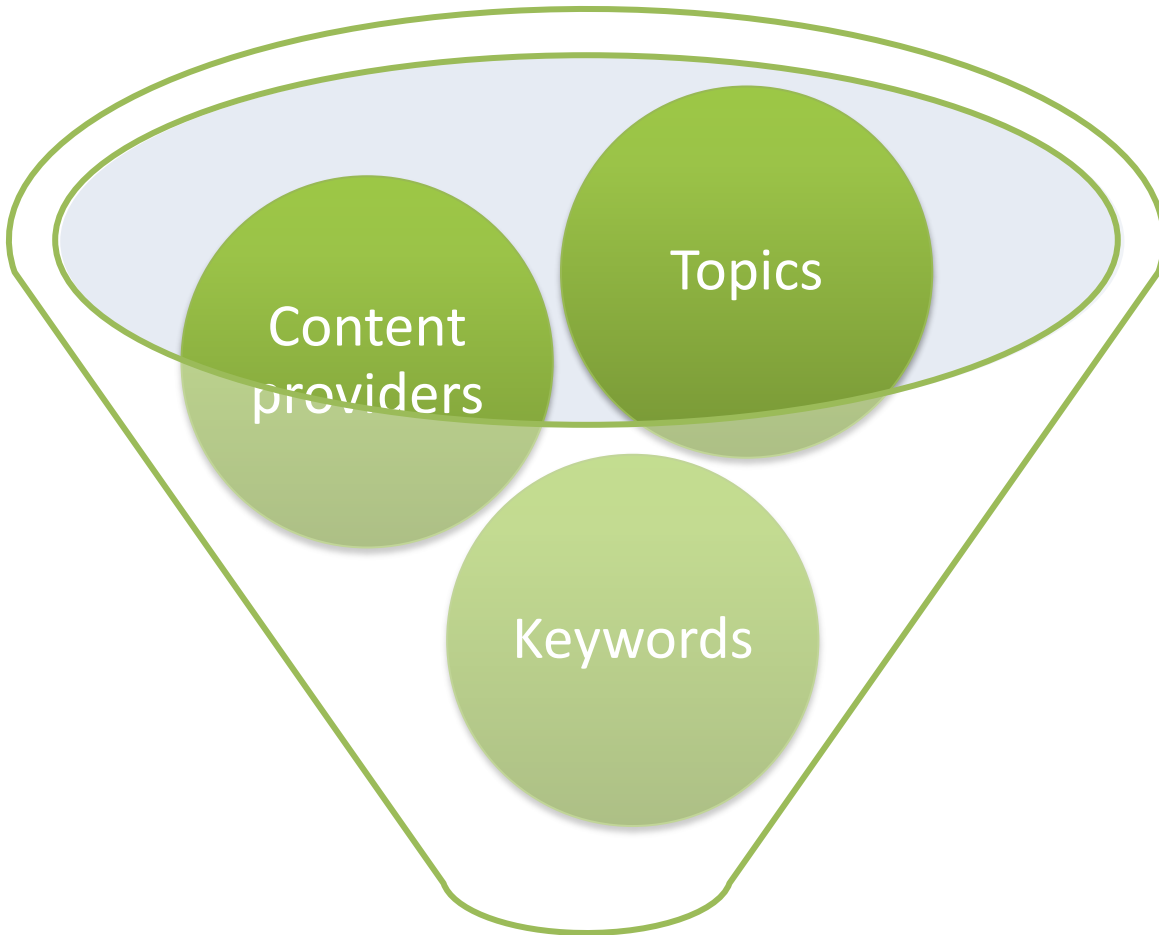


Content-based apps

+ Legimi - cross-platform framework

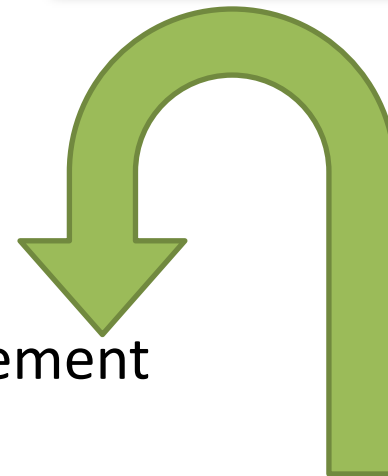
+ SDK

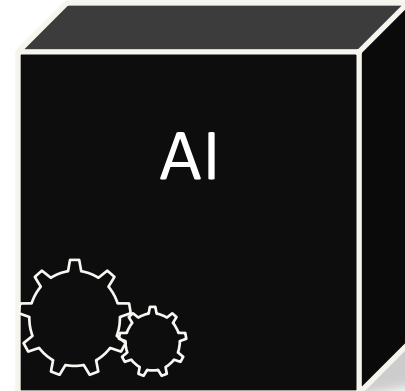
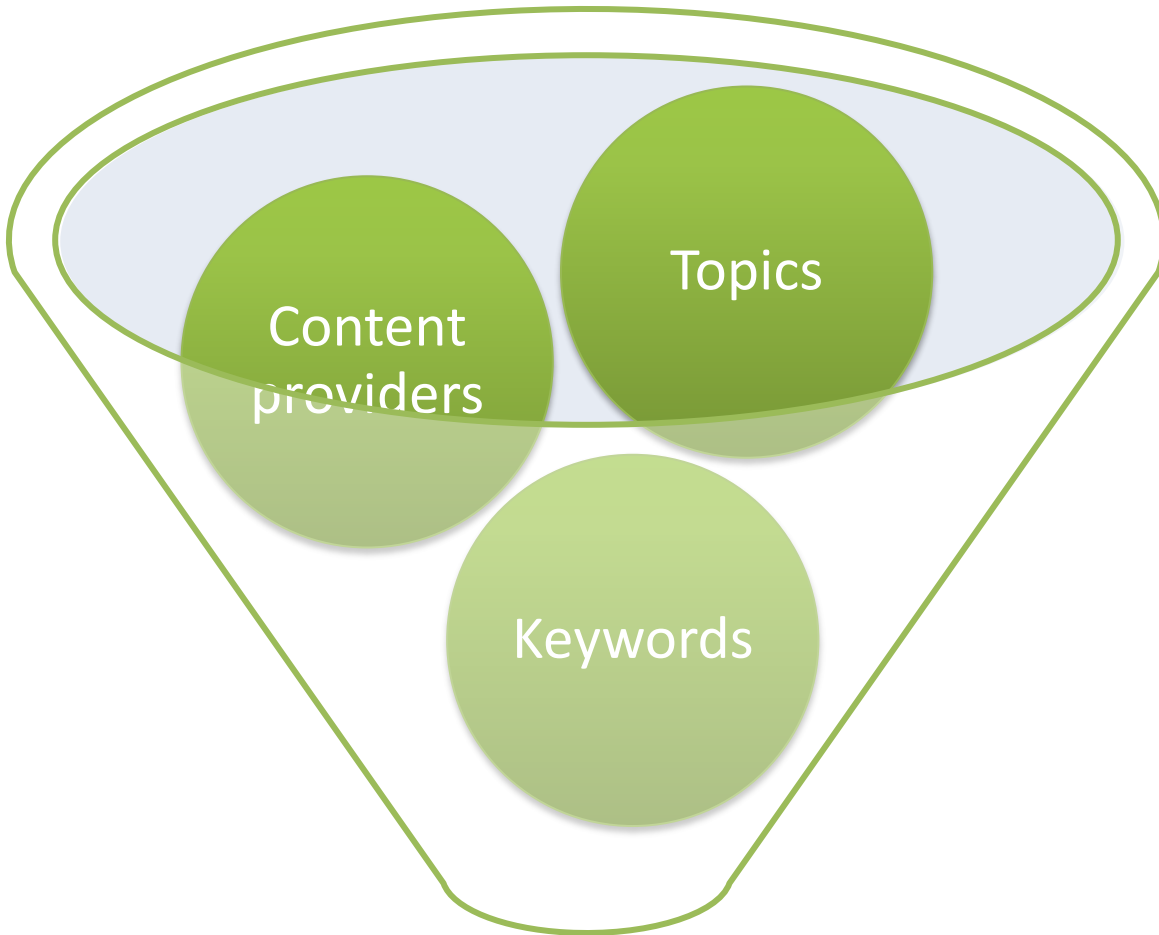




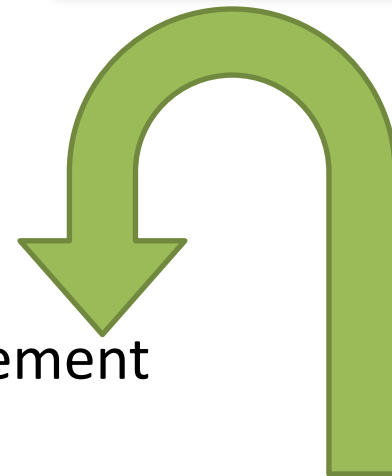
+ tuning & refinement

Custom Newspaper





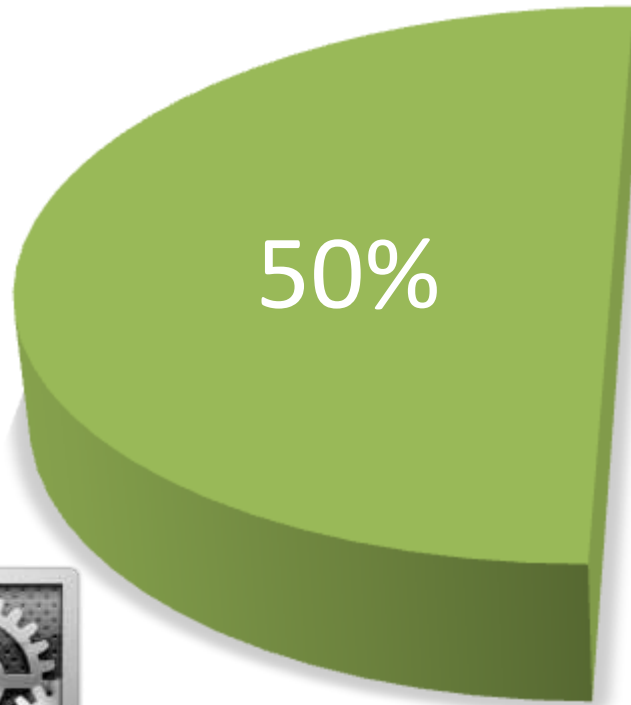
+ tuning & refinement



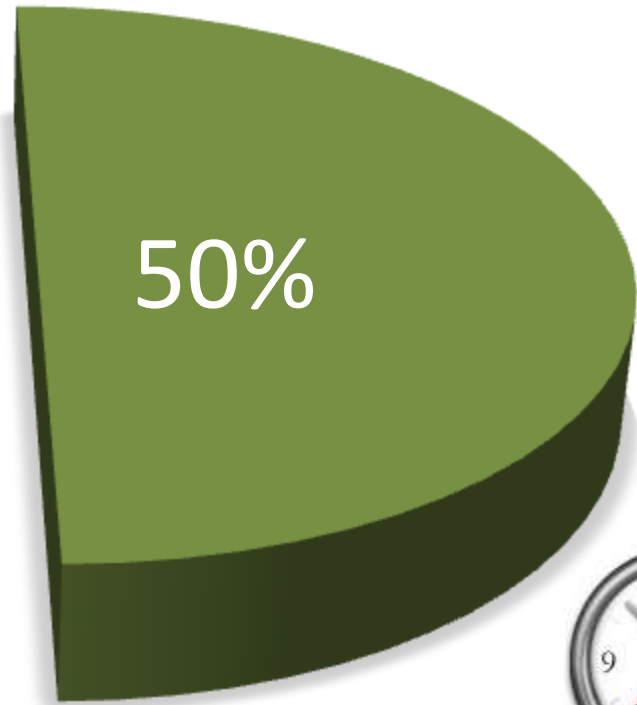
Better

Custom Newspaper

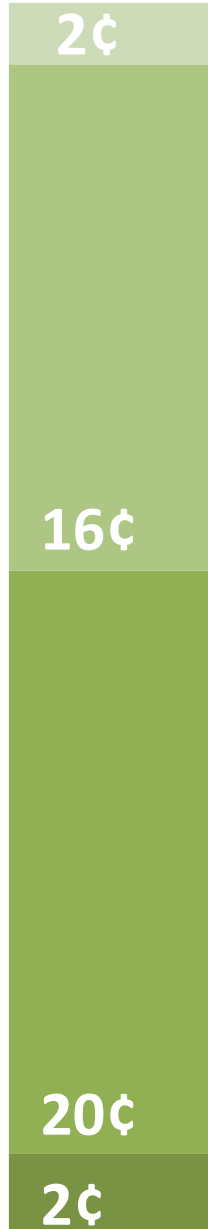
0.5 / 1 / 1.5\$



Articles selection



Reading time



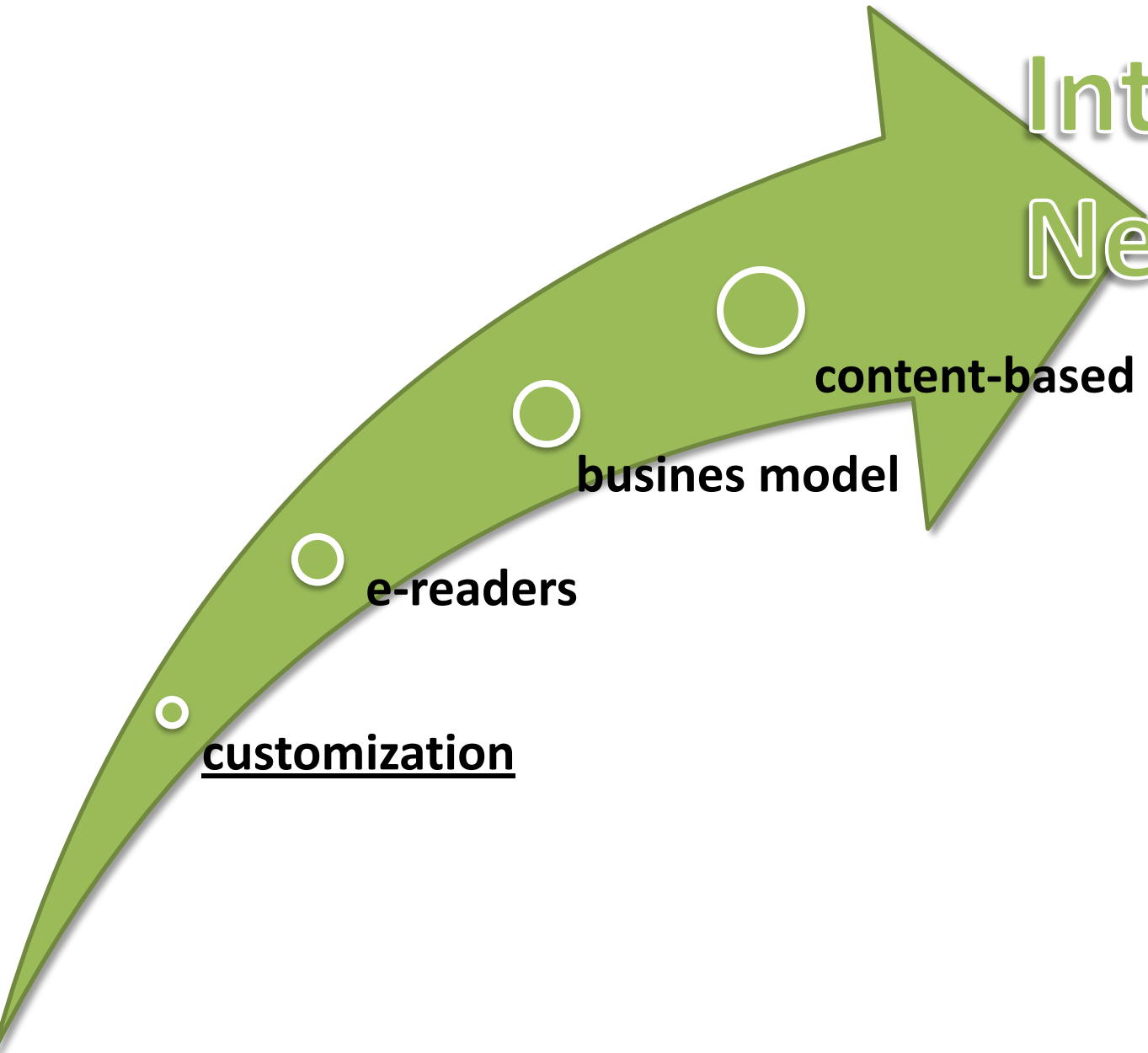
Intelligent Newspaper

content-based application

business model

e-readers

customization



Legimi

Mikolaj Malaczynski ▪ mikolaj.malaczynski@legimi.com

[#malaczynski](#)