

GOVERNMENT AS A PLATFORM

Government 2.0 is about bringing the principles and value of the web as a platform to the business of governing. Lots of people are talking about it. Who's doing it?

Gov 2.0 Expo Showcase is a one-day event that previews the larger Gov 2.0 Expo scheduled for May 2010 in DC. We'll highlight the projects that are leading the way, leveraging the web as a platform, driving transparency, participation, and collaboration, and reducing cost while increasing value. All these cutting-edge efforts, together with a profound shift in thinking, are helping to build what Tim O'Reilly has called "government as a platform." On September 8th, 20 innovators will show how this is really happening, concretely, right now, inside (and outside) government.

BE A PART OF THE SOLUTION

The ideas and practices of Gov 2.0 have the potential for profound change. But they depend on new technologies, *your technologies*.

Gov 2.0 Expo Showcase presents a unique opportunity to position your brand or product to a passionate and influential audience. It's your chance to show that your solution will be a part of the coming change.

WHO WILL BE ATTENDING GOV 2.0 EXPO SHOWCASE?

- Technology innovators in all levels of government
- Social media professionals in Internet and government technology
- Developers and IT professionals in city, state, and federal agencies
- Private-sector businesses in the Internet industry interested in helping government
- Companies and organizations tracking emerging technologies in government
- Government contractors and consultants
- Political activists
- Public policy academics

A COMPELLING FORMAT

- A collective of speakers to each deliver five minute presentations, from one of six different categories
- Each topic category will feature a panel-style discussion with each topic's set of speakers
- Expert judges will score the presentations and award "Gov 2.0" awards to the best in each category
- A special 'Apps for Democracy' category will be judged by representatives from the Sunlight Foundation

SAVE
THE DATE

Gov 2.0 Expo
May 25-27, 2010

GOV 2.0 EXPO SHOWCASE PROGRAM COMMITTEE

PROGRAM CO-CHAIRS:

- Dr. Mark Drapeau
- Laurel Ruma

FULL LIST OF THE PROGRAM COMMITTEE:

- Asha Aravindakshan
- John Bordeaux
- Peter Corbett
- Brian Drake
- Amanda Eamich
- Hillary Hartley
- Noel A. Hidalgo
- Clay Johnson
- Jeffrey Levy
- Steve Lunceford
- Daniel G Mintz
- Craig Newmark
- Steve Radick
- Alexandra Rampy
- Steve Ressler
- Lewis Shepherd
- Michelle Springer
- Ariel Waldman
- Heather West
- Anthony Williams

SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR

- Logo on the homepage
- Logo and 100 word description on Sponsor Page
- 5 complimentary passes to Gov 2.0 Expo Showcase
- Ability to distribute collateral at registration (limited to one piece, subject to show management approval)
- Thank you from the main stage
- Recognition on daily schedule (logo or company name)
- 1 double-sided meterboard
- Inclusion in a pre-event press release regarding the Gov 2.0 Expo Showcase as the event sponsor(s)
- Logo inclusion in emails regarding Gov 2.0 Expo Showcase
- Inclusion in housekeeping slides
- Access to the press list approximately 30 days prior to the event

EVENT SUPPORTERS

- Logo & 100 word description on Sponsor page
- 2 complimentary passes to Gov 2.0 Expo Showcase
- Ability to place collateral on literature table in venue (limited to one piece, subject to show management approval)
- Inclusion in housekeeping slides

**For more information, please contact:
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