Web Meets World
Tim O’Reilly

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Web 2.0 Expo Berlin
October 21, 2008
Down in the Valley

The storm is on Wall Street, but it’s rippling out to Silicon Valley and causing investors to be more cautious.

Published Oct 11, 2008
From the magazine issue dated Oct 20, 2008

As if waking from a dream, Silicon Valley has suddenly realized that the collapsing economy means trouble for tech companies, too. Especially at risk are the new startups created in the wake of the last dotcom crash in 2001. The signal traits of these Web 2.0 companies are cutey logos, oddsounding names—Twitter, Zooomr, Digg, Ning, Loopt—and flimsy business plans based on a vague notion of luring millions of people to free Web sites and someday selling advertisements. Most lose money. Some have raised enough venture-capital funding to survive for a year or more. Some may be able to raise more from venture backers, albeit at severe terms. But more are going to flounder.
Deep trends behind Web 2.0

- The internet as platform
- Harnessing collective intelligence
- Data as the “Intel Inside”
- Software above the level of a single device
- Software as a service
Deep trends behind Web 2.0

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These are not short-term trends!
Deep trends behind Web 2.0

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- Software as a service

These are not short-term trends!

Do you think we’re done yet?
Winners and Losers

• Winners
  – Cloud computing
  – SAAS applications like Google Apps
  – Open Source software
  – Companies delivering valuable services to business or consumers
  – Breakthroughs in collective intelligence
  – Entrepreneurs who believe so much in what they are doing that they stick to it

• Losers
  – Me-too startups fueled by easy money
  – Venture capitalists who invested in them
BIDS TO HALT FINANCIAL CRISIS RESHAPE LANDSCAPE OF WALL ST.

Jittery Road For Markets

by FLOYD Norris and VIKAS Rathi

Wall Street and the foreign government played a game of chicken over the weekend, and either side backed down, presaging Lehman Brothers toward bankruptcy and setting off wave of a worldwide will-off when markets open on Monday. While some feared a precipitous decline in the markets, sell-off was halted by Bank of America’s surprise announcement Sunday that it was buying Merrill Lynch, which might provide enough reassurance to calm investors. “This would be seen as very good news,” Liz Ann Sonders, the chief investment strategist at Charles Schwab & Company, said of Bank of America’s $5 billion to $6 billion offer for the firm. “The price is higher than Merrill’s close on Friday by less than a third of a percent. The stock was worth early last year, before the mortgage crisis began to damage financial firms.” With major Asian markets closed for a holiday on Monday, the answer regarding investors response could wait until European markets open, and after that, the American exchanges.

After Surviving Storm, Fleeing A Fetid, Devastated Galveston

by JAMES KINNE

GALVESTON, Tex. — Few hundreds of people bunk over the weekend, as the aftereffects of Hurricane Ike are proving to be far worse than the storm itself. Residents of Galveston Island, in Texas, lacking services like power and water when Hurricane Ike were evacuated Sunday.

Clockwise from top left, Richard Fuld Jr. of Lehman, John Thain of Merrill Lynch and Kenneth Lewis of Bank of America.
Not an investment bubble - a reality bubble!

- Financial crises
- Worst income inequality since the Gilded Age
- Oil price shock
- Global warming
- Decline in science literacy & education
- Water scarcity
- Exotic diseases
- Aging populations and soaring health costs
- Decline in US and European economic competitiveness and innovation
- Dysfunctional political system
Throw Sheep At Your Friends

Yes you read that right! Throw animated sheep at your friends!

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Discussion Board
Displaying 1 discussion topic
Start New Topic | See All

---

About this Application
🌟🌟🌟🌟 (5.0 out of 5)
Based on 1 review

Users:
319 monthly active users

Category
Just for Fun

This application was not developed by Facebook.

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Throw Stuff At Your Friends

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Throw Stuff At Your Friends!
It’s tough to predict the future
Coming in 2009.

A TRUE STORY ABOUT THE FUTURE

THE SINGULARITY IS NEAR

Go to Singularity The Movie webpage

"Ray Kurzweil is the best person I know at predicting the future of artificial intelligence. His intriguing new book envisions a future in which information technologies have advanced so far and fast that they enable humanity to transcend its biological limitations - transforming our lives in ways we can't yet imagine."
- Bill Gates

New York Times Best Seller
CBS News: One of the best of the new Fall books
Amazon: One of the best science books of 2005
NY Times: 13th most blogged about book of 2005
Wall Street fears for next Great Depression

By Margareta Pagano, Business Editor
Sunday, 16 March 2008

Wall Street is bracing itself for another week of roller-coaster trading after more than $300bn (£150bn) was wiped off the US equity markets on Friday following the emergency funding package put together by the Federal Reserve and JPMorgan Chase to rescue Bear Stearns.

One UK economist warned that the world is now close to a 1930s-like Great Depression, while New York traders said they had never experienced such fear. The Fed’s emergency funding procedure was first used in the Depression and has rarely been used since.

A Goldman Sachs trader in New York said: "Everyone is in a total state of shock, aghast at what is happening. No one wants to talk, let alone deal; we’re just standing by waiting. Everyone is nervous about what is going to emerge when trading starts tomorrow."

In the UK, Michael Taylor, a senior market strategist at Lombard, the economics consultancy, said on Friday night: "We have all been talking about a 1970s-style crisis but as each day goes by this looks more like the 1930s. No one has any clue as to where this is going to end; it’s a self-feeding disaster." Mr Taylor, who had been relatively optimistic, has turned bearish: "It really does look as though the UK is now heading for a recession. The credit-crunch means that even if the Bank of England cuts rates again, the banks are in such a bad way they are unlikely to pass cuts on."
Scenarios for Oil Drilling: 1980–90

Forecasts by Major Oilfield Equipment Group
Scenarios for Oil Drilling: 1980–90

Active Rigs (Yearly Averages)

Forecasts by Major Oilfield Equipment Group

Actual
Scenario Planning

Politics As Usual  Visionary leadership

Global Economic & Environmental Collapse

Singularity
Robust Strategies

Politics As Usual

Singularity

Visionary leadership

Global Economic & Environmental Collapse
Robust Strategy #1

Work on stuff that matters!
"...INTELLECTUALLY EXHILARATING. ‘An Inconvenient Truth’ is a necessary film.”
A.O. Scott, THE NEW YORK TIMES
To Act or Not to Act – 4 Choices

<table>
<thead>
<tr>
<th>No Climate Change</th>
<th>Yes Climate Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>We Act</strong></td>
<td><strong>We Do NOT Act</strong></td>
</tr>
<tr>
<td>➢ Invest Money</td>
<td>➢ Life goes on</td>
</tr>
<tr>
<td>➢ Invent new technology</td>
<td>➢ Billions die</td>
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<td>➢ Reduce reliance on oil</td>
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</tbody>
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Concept from: [http://www.youtube.com/watch?v=bDslFspVzfl](http://www.youtube.com/watch?v=bDslFspVzfl)
To Act or Not to Act – 4 Choices

No Climate Change

We Act

- Invest Money
- Invent new technology
- Reduce reliance on oil

Yes Climate Change

- Invest Money
- Save 1B Lives
- Invent new technology
- Reduce reliance on oil

We Do NOT Act

- Life goes on
- Billions die
- Large wars
- Horrible famine and drought
- End of world as we know it
- Total economic collapse

Concept from: http://www.youtube.com/watch?v=bDslFspVzfl
Pascal’s Wager
THE WORLD'S BIGGEST PROBLEMS

The World's Biggest Problems portal has a simple, clear mission: educating people all around the world about the biggest problems facing humanity. These problems have two criteria, they must be global in scope, and have the potential to rapidly escalate into severe crises.

- **Economic Collapse**: Fragilities in the current global economy could tip the developed world into conditions not seen since the 1920s.
- **Peak Oil**: Petroleum has powered the modern world for almost 100 years; today, many industry insiders say the we may be reaching a permanent peak in oil production.
- **Global Water Crisis**: Over the last 50 years the human population has nearly tripled, while industrial pollution, unsustainable agriculture, and poor civic planning have decreased the overall water supply.
- **Species Extinction**: Certain species that human beings depend upon for our food supply are going extinct; if their numbers fall too low we may face extinction ourselves.
- **Rapid Climate Change**: While the debate rages on about the causes of climate change, global warming is an empirical fact. The problem is both a curse and a blessing, in that people from different cultures will either have to work together or face mutual destruction.
How can I make any difference?
"A victory small enough to be organized is too small to be decisive."

--Eliot Janeway, *Struggle for Survival*
The Hub
The Hub is WITNESS' new video community for human rights, where you can upload, watch and share videos about human rights - and take action to help end human rights abuses. Join the movement. Join the Hub.

Partner: Global community of citizens working to end human rights abuses

Visit the Hub

Rights Alert
Missing Lives: Disappearances and Impunity in North Caucasus Human Rights Center Memorial, Chechnya

Rights Alert
Bound by Promises: Contemporary Slavery in Rural Brazil
Comissão Pastoral da Terra (CPT) and Center for Justice and International Law (CEIL)

Artists Support www.witness.org
WITNESS presents a fine art print edition with internationally renowned visual artists. The project promotes awareness of the WITNESS website as a global meeting place for people interested in promoting human rights. Click here to see prints and to purchase.

WITNESS Creates Change
Read Case Studies about WITNESS partner videos which have made a difference

Intern at WITNESS
Interns are integral to our work and benefit from a unique, hands-on opportunity to gain experience in the fields of human rights, media, and nonprofit administration.
Arrested
09:33 AM April 10, 2008 from txt
Tracking Illegal Deforestation in Brazil with Google Earth

Acclaimed Colombian Institution Has 4,800 Books and 10 Legs

Luis Soriano, a teacher from La Gloria, Colombia, traveled to the village of El Brasil with his Biblioburro on Oct. 11. The donkeys are named Alfa and Beto. More Photos > 

By SIMON ROMERO
WE WANT EVERYONE TO BENEFIT FROM THE TOOLS AND TECHNOLOGIES WE KNOW CAN SAVE LIVES. WE WANT THOSE TECHNOLOGIES TO WORK ANYWHERE, ANY TIME, AND UNDER THE HARSHEST CONDITIONS. WE LISTEN AND LEARN: WHAT IS NEEDED? WHAT WORKS? WHAT DOESN’T? WE COLLABORATE WITH TECHNOLOGY DEVELOPERS, RESEARCHERS, EXPERTS IN HUMAN AND ANIMAL HEALTH, AND COMMUNITIES TO DEVELOP BETTER METHODS TO IMPROVE EARLY DISEASE DETECTION AND DISASTER RESPONSE.

Our Mission

InSTEDD is an innovation lab for technologies designed to improve community resilience and save lives through early disease detection and rapid disaster response.

Disease and disaster are usually viewed as separate topics, handled by different agencies and specialists. But there is no humanitarian crisis that does not have a health component, or a serious outbreak of disease that does not have a humanitarian component.
Current global disease control focuses almost exclusively on responding to epidemics after they have already spread globally. Nevertheless, dramatic failures in such pandemic control, such as the ongoing lack of success in HIV vaccine development twenty-five years into the pandemic, have shown that this wait-and-respond approach is not sufficient, and that the development of systems to prevent novel pandemics before they are established should be considered a human health imperative. Had we had such systems in place thirty years ago we may have averted the HIV pandemic. more »

Selected Publications

Nature
“Origins of major human infectious diseases” more »

Selected Press

npr
“Living on Earth / NPR
“Hunting for the Next Pandemic” listen »

Economist
“Economist “And now here is the new killer virus” »

The Lancet
“Trends in Global Infectious Disease” more »
Welcome to Ushahidi, which means “testimony” in Swahili, where we are building a platform that crowdsources crisis information. Allowing anyone to submit crisis information through text messaging using a mobile phone, email or web form.

Join up!

Ushahidi is a free and open source project with developers hailing from Kenya, Ghana, South Africa, Malawi, Netherlands and the USA working on it. There are some significant technological challenges and we are always looking for help.

What it does?

The Ushahidi Engine is a platform that allows anyone to gather distributed data via SMS, email or web and visualize it on a map or timeline. Our goal is to create the simplest way of aggregating information from the public for use in crisis response.

Email signup

Depoyments

- Kenya
  The original deployment of Ushahidi was born during the post-election violence in Kenya in early January 2008. See the first iteration of the engine here.

- South Africa
  Monitoring acts of anti-immigrant violence in South Africa in the early Summer of 2008. Also using the original engine.

Links

- Developer Wiki
- Ushahidi Blog
- Ushahidi on Facebook
- Ushahidi on Twitter
About the Project

The Open Prosthetics Project is producing useful innovations in the field of prosthetics and freely sharing the designs. This project is an open source collaboration between users, designers and funders with the goal of making our creations available for anyone to use and build upon. Our hope is to use this and our complementary sites to create a core group of lead users and to speed up and amplify the impact of their innovations in the industry.

Our current list of active projects is available on the wiki. Please contribute or suggest your own. Join our social network to connect with users and other volunteers.

Below are some recent progress reports:

We're Looking for a Few Good Ideas · 10 January 08 by Jonathan Kuniholm

Lead users are consumers (individuals or companies) who spur innovation in an industry by contributing innovations often of a greater value and at a faster pace than the companies that produce the products they use. Their innovations are often freely shared and eventually incorporated into products. Far from being an idealist fantasy, lead user innovations can be incorporated into the R&D strategy of a nimble company, enabling quick identification and anticipation of consumer needs. What we’re trying to accomplish through the Open Prosthetics community is to facilitate this process as well as described by NER Professor Fabio Violante.
Build It. Share It. Profit. Can Open Source Hardware Work?

By Clive Thompson  15 Hours Ago

Check this out,” Massimo Banzi says. The burly, bearded engineer wanders over to inspect a chipmaking robot—a “pick and place” machine the size of a pizza oven. It hums with activity, grabbing teeny electronic parts and stabbing them into position on a circuit board like a hyperactive chicken pecking for seeds. We’re standing in a one-room fabrication factory used by Arduino, the Italian firm that makes this circuit board, a hot commodity among DIY gadget-builders. The electronics factory is one of the most picturesque in existence, nestled in the medieval foothills of Milan, with birdsong floating in through the open doors and plenty of coffee breaks for the white-coated staff. But today Banzi is all business. He’s showing off his operation to a group of potential customers from Arizona. Banzi scoops up one of the boards and points to the tiny map of Italy emblazoned on it. “See? Italian manufacturing quality!” he says, laughing. “That’s why everyone likes us!” Indeed, 50,000 Arduino units have been sold worldwide since mass production began two years ago. Those are small numbers by Intel standards but large for a startup outfit in a highly specialized market. What’s really remarkable, though, is
Great challenge = Great opportunity
The Berlin Airlift

- 2.3 Million tons from 277,569 total flights
- One flight landing every 2 1/2 minutes, 24 hours a day, for 15 months
- At peak, one landing per minute
- Planes unloaded by local residents - volunteers - 10 tons in 10 minutes!
- Development of modern methods of air traffic control
- Companies such as Boeing, Lockheed
- Ultimately, the basis for air freight companies like FedEx
Benetech
technology serving humanity

We develop technology that truly helps to change the world.

Click a selection to learn more:
- Human Rights
- Literacy
- Environment

Beneblog
by Jim Fruchterman
President, Benetech

The Beneblog is a weblog by Benetech CEO Jim Fruchterman, on issues and ideas that affect the application of technology to unmet social needs.

Posted 09/13/2008:
Zerodivide seeks new board members

I am on the board of the Zerodivide Foundation, which is an extremely cool foundation serving the underserved of California with technology. We're seeking new board members!

Signs of Real, Measurable Change
News and Updates from Benetech

Benetech is hiring! Check out our open positions.

Bay Area ABC New Affiliate Covers HRP
July 21, 2008, Palo Alto, CA — The local ABC News affiliate KGO-TV Channel 7 has broadcast a story about Benetech's Human Rights Program and it's work at the Guatemalan National Police archive. You can watch the report here.

Benetech's Bookshare.org Library Wins Award From the National Federation of the Blind
July 7, 2008, Dallas, TX — Benetech CEO Jim Fruchterman has been presented with one of the first-ever Dr. Jacob Bolotin Awards from the National Federation of the Blind (NFB) in recognition of Benetech's outstanding contribution to improving the lives of blind people in the United States.
Every individual has the power to make a difference.

Omidyar Network is committed to creating opportunity for individuals to improve the quality of their lives.

FEATURED INVESTEES

**KaBOOM!**
KaBOOM! rallies people nationwide to improve their communities by offering resources and tools for the design, building, and improvement of playspaces.

**Common Sense Media**
Common Sense Media is a nonprofit organization dedicated to helping families have a choice and a voice in the media they consume.

**WITNESS**
WITNESS empowers people to use video and online technologies to transform personal stories of human rights abuse into tools for justice.
Searching for solutions

Google.org aspires to use the power of information and technology to address the global challenges of our age: climate change, poverty and emerging disease. In collaboration with experienced partners working in each of these fields, we will invest our resources and tap the strengths of Google’s employees and global operations to advance five major initiatives: Develop Renewable Energy Cheaper Than Coal (RE<C), RechargeIT, Predict and Prevent, Inform and Empower to Improve Public Services, and Fuel the Growth of Small and Medium-Sized Enterprises.

Official Google.org Blog

Diseases don’t respect academic boundaries either...
Posted 2008-09-12

Enough geothermal energy to power the globe -- now that’s hot!
Posted 2008-08-19

Capital Hill spotlights energy efficiency
Posted 2008-08-01

Driving plug-in technology with investments of $2.75 million
Posted 2008-07-23

Blog archive
La Junta de Extremadura presenta LinEx Lenix en la IV Conferencia Internacional de S.Libre de Málaga

escrito por Administrator
Friday, 17 de October de 2008

La Junta de Extremadura presenta la nueva versión de gnuLinEx: LinEx Lenix, en la IV Conferencia Internacional de Software Libre de Málaga

gnuLinEx Lenix es la nueva versión de la distribución extremeña desarrollada por la Junta de Extremadura y que está dirigida a usuarios finales para su utilización en entornos domésticos y de oficina. Esta nueva versión será presentada dentro del Programa de Conferencias de la IV Conferencia Internacional de Software Libre que se celebra en Málaga la próxima semana que organizan conjuntamente la Junta de Andalucía y la Junta de Extremadura.

gnuLinEx Lenix está diseñada para hacer su uso muy sencillo a cualquier tipo de usuario, incluye todas las aplicaciones informáticas de productividad necesarias para trabajar desde el principio: ofimática, internet, diseño, multimedia, etc.

gnuLinEx es software libre, por lo que es muy fácil obtener una copia, utilizarla en cualquier entorno, modificarla para adaptarla a las necesidades concretas de cada usuario y compartirla cuantas veces se quiera.

gnuLinEx Lenix es una distribución de software libre elaborada sobre la distribución universal denominada Debian, que se compone de más de 18.000 aplicaciones informáticas desarrolladas y mantenidas por informáticos de todo el mundo.

gnuLinEx recoge una selección de aquellas aplicaciones de Debian, fundamentales para el usuario final y además añade una serie de funcionalidades que hacen más sencilla su instalación y su uso.

En consonancia con el compromiso de la Junta de Extremadura de colaborar e integrar al máximo sus desarrollos con el Proyecto Debian, gnuLinEx en su nueva versión Lenix, es un sistema totalmente homologable desde el primer estadio de su desarrollo con Debian, de forma que se han optimizado los esfuerzos de ambos proyectos, para así minimizar la duplicación de tareas, y haciendo hincapié en la realización de un sistema operativo muy potente pero que cualquier usuario puede utilizar de manera sencilla.

Al compartir la misma plataforma tecnológica, a través de gnuLinEx, la Junta de Extremadura participa activamente en el desarrollo y la evolución del proyecto Debian, cuya tecnología está siendo aplicada en los distintos ámbitos: Administración Pública, sector empresarial, educación, sanidad, etc.
Overview / 概况

AMEE is a neutral aggregation platform to measure and track all the energy data on Earth. This includes aggregating every emission factor and methodology related to CO2 and Energy Assessments (individuals, businesses, buildings, products, supply chains, countries, etc.), and all the consumption data (fuel, water, waste, quantitative and qualitative factors).

It is a web-service (API) that combines measurement, calculation, profiling and transactional systems. Its algorithmic engine applies conversion factors from energy into CO2 emissions, and represents data from 150 countries.

AMEE aids the development of businesses and other initiatives - by providing common benchmarks for measurement, tracking, conversion, collaboration and reporting.

AMEE is designed to add to, and support, your business or projects. Its role is to help create, stimulate and be part of the emerging ecosystems around energy data; whether you are creating a calculator or a marketplace, tracking a building or a supply chain. AMEE is complimentary to and can facilitate Smart Grids, information systems, legislative frameworks and compliance schemes.

We aim to assist with the development of energy as a global carbon currency, assisting governments and companies that need to account for and trade internationally in CO2 emissions.
Electricity 2.0: Using the Lessons of the Web to Improve Our Energy Networks

Speaker(s): Tom Raftery, James Governor
Date: Thursday, October 23
Time: 2:35 - 3:25PM
Location: C1
Track: Strategy & Business Models
Tags: Strategy & Business Models

For too long, power distribution has been a top down, subscribe only model, but the electricity grids of tomorrow will be read/write, just like the Web. It’s a commonplace to talk about how IT should be delivered as a utility, but what about delivering a utility the same way the Web works? Utilities need to become more like the Internet: disparate, disconnected electrical grids will be joined up to give us one global electricity super-grid. Imagine the resilience: electricity that can route around problems.

Think about how much more stable the super-grid would be if the excess energy produced by, for instance, Scandinavian wind farms on windy nights could simply be sold to meet capacity shortages in the U.S. as people arrive home from work, or in Japan as they start to wake up.

What if the grid were smart, publishing prices in real time, based on supply and demand fluctuations? And further, what if smart meters in homes and businesses could adjust appliances based on the real-time pricing (thermostats up/down, devices on/off, etc.) And what if, again like the Internet, the super-grid were read/write, i.e., if you could be a producer as well as a consumer?

In this talk Tom Raftery will explain how this vision will be realized, which companies and geographies are leading the charge, and what you should do to encourage the change.
The average American uses 11400 Watts of power continuously. This is the equivalent of burning 114 x 100 Watt light bulbs, all the time. The average person globally uses 2255 Watts of power, or a little less than 23 x 100 Watt light bulbs.

What are the consequences of us all using this much power?

What is the implied challenge of global warming in terms of how we produce power?

What are the things we do as individuals in terms of using power that we might change?

Wattzon.org hosts a document that gives us a framework for thinking about these challenges, and how we might change our behaviours as individuals as well as our collective behaviour as societies and global citizens, if we are to meet the great challenge of the 21st century - how to live in a world where we increasingly understand the resources to be finite, and the consequences of our actions complex & inter-twined.

What temperature do we set climate change at? What CO2 concentration does this imply we need to aim at? How much power can we get from fossil fuels while still meeting this goal? How much power do we need to install and produce from non-carbon technologies? What does this mean for countries, corporations, and individuals?
Consumption Facts

Container Mass 1.58oz (44.9g)
Components per container 3

Embodied Energy Per Container
Total 4,609,420 Joules
PETE 38.81g 3,962,400 Joules
HDPE 4.83g 497,500 Joules
Cellulosic 1.34g 149,520 Joules

Recycle rate 23%
Landfill rate 43%
Energy recovery rate 16%
Lost to environmental waste 18%

Personal Energy Footprint % Daily Value*
Total 4.54%
Transport (avg. estimated) 0.69%
Manufacture 0.46%
Embodied Energy 2.67%
Refrigeration (avg. estimated) 0.71%

* Personal Energy Footprint is based on a recommended 2000 Watt lifestyle.
The average US consumer has a 11400 Watt lifestyle.

Consuming this product daily is equivalent to increasing your energy footprint by 90 Watts.

Also contains

Also contains per bottle
Plasticizers 43mg†
Estrogen 0.12mg†
Carcinogenic Dye 0.19mg†

† Safe daily values not yet established.
Technology, Politics and Democracy
by Joshua-Michele Ross

Recently I spoke with Jascha Franklin-Hodge, CTO and co-founder of Blue State Digital about how technology is affecting politics and democracy in the U.S.

Blue State Digital was born out of Jascha’s experience helping Howard Dean’s seminal run for the White House in ’04. and is the technology and strategic services company powering Barack Obama (and many other Democratic leaders and social justice causes like Save Darfur and We Can Solve It).

These videos (there are three total) are timely in light of the staggering September figures from the Obama campaign:

- 630,000 new donors (bringing total donors to 3.1 million)
- 150 million dollars raised
- Average contribution: $86
Hello! We are mySociety — we run most of the UK’s best known democracy websites.

Using our services, 200,000 people have written to their MP for the first time, over 8,000 potholes and other broken things have been fixed, nearly 9,000,000 signatures have been left on petitions to the Prime Minister, and at least 77 tiny hats have been knitted for charity.

View all our projects »

Get involved
mySociety is built on volunteers; from simple things, like playing a game to help us make sense of video from the House of Commons, or reporting a broken paving slab, to building a new service with our data or helping us look after one of our websites.

Or just joining our discussion groups and telling us how to make stuff better.
See what you could do »

Hire us
If you work in the public, private or third sector, and are trying to adapt to the new world of citizens empowering themselves through the internet, mySociety can help you by building sites, consulting, or helping you to make plans.

We’ve worked for No10, the BBC, and Google, and we’d love to work for you.

Find out more »
EveryBlock is a new way to keep track of what's happening on your block, in your neighborhood and all over your city.

Choose a city...

**NEW**
- Boston
- Charlotte
- Chicago

**NEW**
- Los Angeles
- New York
- Philadelphia
- San Francisco
- Seattle
- Washington, DC

Find news near you
Enter an address and see nearby crimes, restaurant inspections, media coverage and more.

Browse news by topic
Get a citywide overview of news by category, then click on topics to find what you're looking for.

Explore your city
Enter a neighborhood or ZIP code and see what's happening nearby by category, timeline or on a map.

Interested in this project? Find out more about EveryBlock, read our FAQ, and follow site news on our blog.
ClickDiagnostics connects rural patients with remote medical specialists through community health-workers equipped with mobile phones.

**Recent Developments**
- ClickDiagnostics is testing its new mobile-phone based application in Botswana and Malawi in partnership with the U Penn-Botswana program.
- Executives of ClickDiagnostics have visited cities in Bangladesh and India to explore service and partnership opportunities.

**News & Updates**
- ClickDiagnostics wins the Development Track of the MIT $100K Entrepreneurship Competition.
- ClickDiagnostics featured on MassHighTech, Boston’s premier technology and business magazine.
Get a personal loan at a great rate.

We are an online community for lending and borrowing money, with over 800,000 members and $172,000,000 in loans funded on Prosper.

Borrowers enjoy fixed monthly payments, no hidden fees and no pre-payment penalties.

Apply Now

Interest rates as low as 8.68% APR

- Personal Loans
- Auto & Vehicle Loans
- Debt Consolidation Loans
- Loans for Friends & Family
- Home Improvement Loans
- Student Loans

Interested in becoming a lender?

"You’re helping others while getting a great return."
—John V., New York

Learn more about lending.

Become a Lender

Institutional lender?

Learn more

Featured Listings

View more listings

How Prosper Loans Compare

Prosper 8.68% APR

- CITIBANK 14.55%
- CAPITAL ONE 15.84%
- CHASE 16.24%
- WELLS FARGO 16.25%

*Fees not included. Source: Bankrate.com as of 6/16/08. More.

Here's How It Works
Demo Mode: The genetic data for this account is being processed. We are showing the Mendel family as an example while you wait.

You are sharing Timothy's profile with 5 other users. Click here to invite more users to share.

<table>
<thead>
<tr>
<th>Users who can see Timothy O'Reilly</th>
<th>Profiles Shared with You</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Esther Dyson (edyson)</td>
<td>Esther Dyson</td>
<td>Stop Sharing</td>
</tr>
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Robust Strategy #2

Create more value than you capture
“Visionary companies ... are not afraid to make bold commitments to ‘Big Hairy Audacious Goals’”

--Jim Collins and Jerry Porras, *Built to Last*
IBM’s original forecast for the PC
IBM’s original forecast for the PC

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</table>

IBM CONFIDENTIAL
Would you have invested?

Microsoft Corporation, 1978
“A PC on every desk and in every home”
“The PC is just a toy.”
In 1998, search had largely been written off as a business opportunity...
“Organize all the world’s information”
Do you think we’re done yet?
The Man Watching

by Rainer Maria Rilke

I can tell by the way the trees beat, after
so many dull days, on my worried windowpanes
that a storm is coming,
and I hear the far-off fields say things
I can't bear without a friend,
I can't love without a sister

The storm, the shifter of shapes, drives on
across the woods and across time,
and the world looks as if it had no age:
the landscape like a line in the psalm book,
is seriousness and weight and eternity.

What we choose to fight is so tiny!
What fights us is so great!
If only we would let ourselves be dominated
as things do by some immense storm,
we would become strong too, and not need names.

When we win it's with small things,
and the triumph itself makes us small.
What is extraordinary and eternal
does not want to be bent by us.
I mean the Angel who appeared
to the wrestlers of the Old Testament:
when the wrestler's sinews
grew long like metal strings,
he felt them under his fingers
like chords of deep music.

Whoever was beaten by this Angel
(who often simply declined the fight)
went away proud and strengthened
and great from that harsh hand,
that kneaded him as if to change his shape.
Winning does not tempt that man.
This is how he grows: by being defeated, decisively,
by constantly greater beings.